CAMBRIDGE PUBLIC SCHOOLS

135 Berkshire Street, Cambridge, Massachusetts 02141





April 2, 2024

TO THE HONORABLE MEMBERS OF THE SCHOOL COMMITTEE:

CONTRACT: Instructional Materials and Professional Development

RECOMMENDATION:

That the School Committee approve a contract with the following vendor, funds to be provided in accordance with the budget reference listed below. Procurement procedures for this purchase have complied with Chapter 30B of the laws of the Commonwealth of Massachusetts.

Contractor
Amplify
55 Washington St, Suite 500
Brooklyn, NY 11201

<u>Period of Contract</u> <u>Amount</u> 4/5/24-6/30/25 \$903,329.92

DESCRIPTION: This contract is for Core Knowledge Language Arts (CKLA) curriculum for grades 1-5. This includes curriculum materials, comprehensive training and professional development, Language Studio, mClass Lectura, mClass DIBELS and mClass intervention licenses.

ADDITIONAL INFORMATION

See attached supplemental information for additional details.

SUPPORTING DATA, RULES OF THE SCHOOL COMMITTEE: Chapter II, Section 12..." motions calling for the appropriation or expenditure of money require the affirmative vote of four members."

BUDGET REFERENCE:

Fund		Account		Dept.		Project	
					English Language		
15000	General Fund		Instructional		Arts/Instructional		
25000	Grant Fund	55103	Materials	840148	Support	SC22216	ESSER III

Respectfully Submitted,

Victoria L. Greer, PhD
Superintendent of Schools

SUPPLEMENTAL INFORMATION: Amplify Education

Purpose: To adopt a comprehensive elementary literacy curriculum that includes rigorous, research-based core instruction, assessment, intervention, and opportunities for academic acceleration, to increase the academic growth and achievement of all students, particularly those who are furthest from justice. This 2nd Edition of Amplify's CKLA curriculum includes novel studies from diverse authors, research units addressing issues of social justice, DEI guides for educators, and online resources to support educators and caregivers in meeting students' needs. The purchase also includes the Caminos (Spanish-language curriculum), Language Studio (ESL program), and continued use of mCLASS (literacy screener) and mCLASS Intervention, with ongoing professional learning for elementary coaches, educators and administrators.

Amount of Contract: \$903,329.92

CKLA materials and initial training	\$ 661,484.12
Caminos materials for Amigos	\$ 40,385.60
PD for FY25 for both CKLA and Caminos	\$ 83,400.00
Language Studio (MLE)	\$ 42,055.20
mClass licenses	\$ 76,005.00

Description/Scope of Services:

Amplify CKLA curricular materials for all elementary educators and literacy coaches, including: educator program licenses, teacher guides, student readers and workbooks, trade books, writing studio materials, Boost Reading, research units and novel studies.

Amplify Caminos (Spanish) curricular materials for the Amigos School, including: educator program licenses, student workbooks, Spanish language trade books, Boost Lectura, research units and novel studies.

Four full days of Amplify-facilitated professional development for classroom teachers, special education providers, literacy coaches and administrators beginning in June 2024, in addition to 1 day of Amplify-facilitated implementation coaching at each elementary school.

Language Studio ESL curriculum, including educator licenses and guides, student workbooks and classroom materials for each school and grade level.

mCLASS Intervention educator licenses for continued implementation of Tier-3, research-based literacy interventions.

mCLASS DIBELS-8th & mCLASS Lectura licenses to continue to implement these research-based, DESE-approved K-2 screeners and diagnostic tools, as required by Massachusetts State Legislature.