CAMBRIDGE PUBLIC SCHOOLS

135 Berkshire Street, Cambridge, Massachusetts 02141

25-113

May 6, 2025

TO THE HONORABLE MEMBERS OF THE SCHOOL COMMITTEE:

CONTRACT: Computer Software

RECOMMENDATION:
That the School Committee approve a contract with the following vendor, funds to be provided in accordance with the budget reference listed below. Procurement procedures for this purchase have complied with Chapter 30B of the laws of the Commonwealth of Massachusetts.

Contractor	Period of Contract	Amount
SHI International	4/30/25-4/29/26	$29,473.68
290 Davidson Avenue		
Somerset, NJ 08873		

DESCRIPTION: This contract is for the implementation and setup of a Content Management System (CMS) which will streamline the creation, organization, management, and publication of digital content.

ADDITIONAL INFORMATION:
See the attached supplemental information for additional details.

SUPPORTING DATA, RULES OF THE SCHOOL COMMITTEE: Chapter II, Section 12...” motions calling for the appropriation or expenditure of money require the affirmative vote of four members.”

BUDGET REFERENCE:

Fund		Account		Dept.	
15000	General Fund	53101	Professional & Tech Services	892780	ICTS/Information Technology

Respectfully Submitted,

David Murphy
Interim Superintendent of Schools

SUPPLEMENTAL INFORMATION: SHI FinalSite

Purpose: The purpose of this purchase is for a Content Management System (CMS) which will streamline the creation, organization, management, and publication of digital content. CMS provides a user-friendly interface to handle these tasks efficiently. In order to replicate our current website design and branding as well as convert our existing webpage content there will be a multi month implementation process to have a fully functional CPS specific website.

Amount of Contract: $29,473.68

Description/Scope of Services:

The implementation process will include:

- Replicating our current website design and branding
- Converting our existing webpage content
- Improving our navigation process by Organizing and managing that content for easier access, maintenance, and enabling an Artificial Intelligence (AI) enhanced search feature with native language features, greatly improving the user's search experience.
- Setting up a new Workflow of content creation and publication, allowing for a wider group to create the content that is approved before publication.
- Enabling Improved language translation of content beyond Google Translate with Weglot
- Creating an intranet that makes CPS Employee information accessible through an employee portal.