

Media Release Opt-In

Cambridge Public Schools (CPS) celebrates the accomplishments of students, faculty, and staff through a variety of broadcast, online, print, and audio media.

CPS is committed to protecting student privacy. Student Data may include, but is not limited to, a student's name, likeness, spoken words, student work, performance or movement, recorded, in any form, including, but not limited to, images, film, recordings, photographs, audio recordings, video recordings or written documents (hereinafter collectively referred to as "Works"). Parents/guardians have the right to authorize, not authorize and/or limit the release of such Works.

Please choose option A, B, or C and sign and date the form below.

A. CAMBRIDGE PUBLIC SCHOOLS AND NEWS MEDIA RELEASE

I authorize the Cambridge Public Schools, community partner organizations, and news media outlets (broadcast, digital, and/or print) to record, film, photograph, audiotape or videotape my child's name, image, likeness, spoken words, student work, performance and movement and learning experiences in any form (hereinafter collectively referred to as "Works"), whether undertaken by the Cambridge Public Schools, school staff, students or news media (i.e., newspapers, television, radio, etc.) from outside of the Cambridge Public Schools. I further authorize the Cambridge Public Schools and outside news media to use, display, publish, distribute or exhibit these Works or any part thereof, in any and all manners, including without limitation in connection with any material that may be created by the Cambridge Public Schools and/or outside news media, including its website and social media, such as Facebook, Instagram, LinkedIn and Twitter, any website that has been approved by the Cambridge Public Schools Information, Communications, and Technology Services Department and/or for broadcasting on television, including Cambridge Educational Access (CEA) and/or displaying, publishing, distributing or exhibiting such information at community or school-based events, and other publications such as school newsletters, at a school open house or a public exhibition of student work or announcement of a student's scholarship, awards, honors and/or post-high schools plans as part of classroom instruction.

By entering into this informed consent I release the Cambridge Public Schools and my child's School and their respective officers, directors, agents and/or employees from and against any and all liability, loss, damage, costs, claims and/or causes of action arising out of or related to my child's appearance or participation in these Works. I also understand that my child's appearance and/or participation in these Works is without compensation to either me or my child.

B. CAMBRIDGE PUBLIC SCHOOLS MEDIA RELEASE

I authorize the Cambridge Public Schools and/or my child's school to record, film, photograph, audiotape or videotape my child's name, image, likeness, spoken words, student work, performance and movement and learning experiences in any form (hereinafter collectively referred to as "Works"), and to use, display, publish, distribute or exhibit these Works or any part thereof, in all manners, for the purpose of and in connection with any material that may be created by the Cambridge Public Schools and/or School's website and social media, such as Facebook, Instagram, LinkedIn and Twitter, any website that has been approved by the Cambridge Public Schools Information, Communications, and Technology Services Department and/or for broadcasting on television, including Cambridge Educational Access (CEA) and/or displaying, publishing, distributing or exhibiting such information at community or school-based events, and other publications such as school newsletters, at a school open house or a public exhibition of student work or announcement of a student's scholarship, awards, honors and/or post-high schools plans as part of classroom instruction.

By entering into this informed consent I release the Cambridge Public Schools and my child's School and their respective officers, directors, agents and/or employees from and against any and all liability, loss, damage, costs, claims and/or causes of action arising out of or related to my

child's appearance or participation in these Works. I also understand that my child's appearance and/or participation in these Works is without compensation to either me or my child.

C. SCHOOL-BASED MEDIA RELEASE

I authorize CPS and/or my child's school to record, film, photograph, audiotape or videotape my child's name, image, likeness, spoken words, student work, performance and movement and learning experiences in any form (hereinafter collectively referred to as "Works") and to use, display, publish, distribute or exhibit these Works or any part thereof, in all manners, for the purpose of and in connection with any any school-based purpose including, but not limited to, posting my child's photo inside of a classroom or school building or school hallway, allowing my child to participate in recorded school projects, using photos, film or recordings for instructional use or service provision, for creating classroom photo "memory books" for students and their families, for creating classroom newsletters or other such publications for students and their families and/or displaying, publishing, distributing or exhibiting such information at community or school-based events (such as the school's open house or a public exhibition of student work or as part of classroom instruction) or for including my child in school-wide contexts such as class pictures or school slide-shows for showcasing student work and performances.

By signing this form, I grant permission as stated herein and expressly authorize Cambridge Public Schools and/or the School to use, in whole or in part, my child's name, likeness, image, spoken words, student work, learning experiences, performance and movement for educational purposes.

I SELECT OPTION: _____

Student Name: _____

Parent/Guardian/Caregiver Name: _____

School: _____ **Grade:** _____

(CRLS) Learning Community: _____ **Teacher/Homeroom:** _____

Parent/Guardian/Caregiver Signature:

Date: _____

If Student is 18 years or Older:

Student Signature: _____

Date: _____