

Media Release Opt-In

Cambridge Public Schools (CPS) celebrates the accomplishments of students, faculty, and staff through a variety of broadcast, online, print, and audio media.

Cambridge Public Schools (CPS) is committed to protecting student privacy. Student Data may include, but is not limited to, a student's name, likeness, spoken words, student work, performance or movement, recorded, in any form, including, but not limited to, images, film, recordings, photographs, audio recordings, video recordings or written documents (hereinafter collectively referred to as "Works"). Parents/guardians/caregivers have the right to authorize, not authorize and/or limit the release of such Works. *If no selection is made, it will be inferred that the release of the student's Works is not authorized.* **Please choose option A, B, or C and sign the form below.**

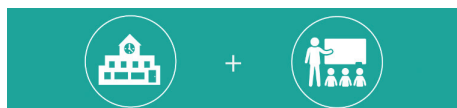


Cambridge Public Schools and News Media Release Most Helpful and Flexible

I authorize the Cambridge Public Schools, community partner organizations, Cambridge-based universities and colleges, and news media outlets (broadcast, digital, and/or print) to record, film, photograph, audiotape or videotape my child's name, image, likeness, spoken words, student work, performance and movement and learning experiences in any form (hereinafter collectively referred to as "Works"). I further authorize the Cambridge Public Schools, community partner organizations, Cambridge-based universities and colleges and news media outlets to use, display, publish, distribute or exhibit these Works or any part thereof, in any and all manners, including without limitation in connection with any promotional print and/or digital material that may be created by the Cambridge Public Schools, community partner organizations, Cambridge-based universities and colleges and news media outlets, including its website and social media, such as Facebook, Instagram, LinkedIn and Twitter, any website that has been approved by the Cambridge Public Schools Information, Communications, and Technology Services Department and/or for broadcasting on television, including Cambridge Educational Access (CEA) and/or displaying, publishing, distributing or exhibiting such information at community or school-based events, and other publications such as school newsletters, at a school open house or a public exhibition of student work or announcement of a student's scholarship, awards, honors and/or post-high schools plans as part of classroom instruction.

By entering into this informed consent I release the Cambridge Public Schools and my child's School and their respective officers, directors, agents and/or employees from and against any and all liability, loss, damage, costs, claims and/or causes of action arising out of or related to my child's appearance or participation in these Works. I also understand that my child's appearance and/or participation in these Works is without compensation to either me or my child.

I Select Option **A** _____



Cambridge Public Schools Media Release Flexible

I authorize the Cambridge Public Schools and/or my child's school to record, film, photograph, audiotape or videotape my child's name, image, likeness, spoken words, student work, performance and movement and learning experiences in any form (hereinafter collectively referred to as "Works"), and to use, display, publish, distribute or exhibit these Works or any part thereof, in all manners, for the purpose of and in connection with any material that may be created by the Cambridge Public Schools and/or School's website and social media, such as Facebook, Instagram, LinkedIn and Twitter, any website that has been approved by the Cambridge Public Schools Educational Technology Department and/or for broadcasting on television, including Cambridge Educational Access (CEA) and/or displaying, publishing, distributing or exhibiting such information at community or school-based events, and other publications such as school newsletters, at a school open house or a public exhibition of student work or announcement of a student's scholarship, awards, honors and/or post-high schools plans as part of classroom instruction.

By entering into this informed consent I release the Cambridge Public Schools and my child's School and their respective officers, directors, agents and/or employees from and against any and all liability, loss, damage, costs, claims and/or causes of action arising out of or related to my child's appearance or participation in these Works. I also understand that my child's appearance and/or participation in these Works is without compensation to either me or my child.

I Select Option **B** _____



School-Building / Classroom-based Media Release Restrictive

I authorize Cambridge Public Schools and/or my child's school to record, film, photograph, audiotape or videotape my child's name, image, likeness, spoken words, student work, performance and movement and learning experiences in any form (hereinafter collectively referred to as "Works") and to use, display, publish, distribute or exhibit these Works or any part thereof, in all manners, for the purpose of and in connection with any school-based purpose including, but not limited to, posting my child's photo inside of a classroom or school building or school hallway, allowing my child to participate in recorded school projects, using photos, film or recordings for instructional use or service provision, for creating classroom photo "memory books/yearbooks" for students and their families, for creating classroom digital or print newsletters or other such publications for students and their families and/or displaying, publishing, distributing or exhibiting such information at community or school-based events (such as the school's open house or a public exhibition of student work or as part of classroom instruction) or for including my child in school-wide contexts such as class pictures or school slide-shows for showcasing student work and performances.

By entering into this informed consent I release the Cambridge Public Schools and my child's School and their respective officers, directors, agents and/or employees from and against any and all liability, loss, damage, costs, claims and/or causes of action arising out of or related to my child's appearance or participation in these Works. I also understand that my child's appearance and/or participation in these Works is without compensation to either me or my child.

I Select Option **C** _____

Student Name: _____

Parent/Guardian/Caregiver Name: _____

Parent/Guardian/Caregiver Signature: _____

Date: _____

School: _____

Grade: _____ (CRLS) Learning Community: _____

Teacher/Homeroom: _____

Student Signature (if student is 18 years or older): _____ Date: _____